

What is claimed is:

- 1) A method for providing a widely-distributed infrastructure, funded essentially by advertising revenues, of Internet locations, each having at least one advertising display unit, comprising:
 - a) providing at least one website client-server system to assist media buyers to purchase and place advertising for display on a plurality of the advertising display units;
 - b) providing assistance to location operators enabling placement at a plurality of locations of said at least one advertising display unit in such manner as to enable mass viewing at each such location; and
 - c) providing for essentially each such advertising display unit to assist Internet access for location customers.
- 2) The method according to Claim 1 further comprising:
 - a) providing a wireless electronic connectivity system structured and arranged to couple each advertising display unit of said plurality of advertising display units to at least one electronic device having a designated local wireless connectivity.

- 3) The method according to Claim 1 further comprising:
- a) providing at least one video-conferencing interface structured and arranged to provide at least one video-conferencing interface between at least one first location-customer and at least one second location-customer in real-time.
- 4) The method according to Claim 1 further comprising:
- a) providing, for purchase by and delivery to such media buyer, of marketing data collected at each advertising display unit.
- 5) The method according to Claim 2 further comprising:
- a) providing at least one video-conferencing interface structured and arranged to provide at least one video-conferencing interface between at least one first location-customer and at least one second location-customer in real-time; and
 - b) providing, for purchase by and delivery to such media buyer of marketing data collected at each advertising display unit.

6) An Internet client-server system, comprising, in combination:

- a) at least one advertising delivery system comprising at least one computer server;
- b) a plurality of advertising display units, essentially each said advertising display unit comprising at least one client computer, electronically coupled to said at least one advertising delivery system; and
- c) a control system, comprising said at least one advertising delivery system and each of said plurality of advertising display units, structured and arranged to control a time and location of a targeted advertising message output from each of at least one subset of said plurality of advertising display units;
- d) wherein essentially each of said plurality of advertising display units comprise at least one access system structured and arranged to assist a plurality of users to access the Internet.

- 7) The system according to Claim 6 wherein said at least one access system comprises at least one wireless electronic connectivity system structured and arranged to couple each advertising display unit of said plurality of advertising display units to at least one electronic device having a designated local wireless connectivity.
- 8) The system according to Claim 6 wherein personnel of said at least one advertising delivery system may control in real-time said time and location of said targeted advertising message output from each of said subset of said plurality of advertising display units.
- 9) The system according to Claim 6 further comprising at least one video camera, electronically coupled to each of a second subset of said plurality of display units, structured and arranged to transmit video information to said at least one advertising delivery system.

- 10) The system according to Claim 6 wherein each of a third subset of said plurality of advertising display units comprises a subdivided window comprising separate windows for at least:
 - a) media content;
 - b) advertising; and
 - c) web-cam views.
- 11) The system according to Claim 6 further comprising at least one video-conferencing system, having video-conferencing capability, structured and arranged to be controlled by said control system.
- 12) The system according to Claim 6 wherein said control system comprises at least one software control system structured and arranged to control the time and location of a targeted advertising message output from each of said plurality of advertising display units.

- 13) The system according to Claim 12 wherein said at least one software control system further comprises:
- a) at least one media-buyer computer interface structured and arranged to interface with at least one media buyer;
 - b) at least one location-operator computer interface structured and arranged to interface with at least one location operator of at least one advertising display unit; and
 - c) at least one location-customer interface structured and arranged to interface with at least one location customer.
- 14) The system according to Claim 13 wherein said at least one software control system further comprises:
- a) at least one location-customer interface structured and arranged to interface with at least one location customer while such location customer is operating an electronic device having a local wireless connectivity to at least one advertising display unit.

15) The system according to Claim 14 wherein said at least one software control system further comprises:

- a) at least one video-conferencing interface structured and arranged to provide at least one video-conferencing interface between at least one first location-customer and at least one second location-customer in real-time.

16) The system according to Claim 7 further comprising:

- a) at least one video camera, electronically coupled to each of a second subset of said plurality of display units, structured and arranged to transmit video information to said at least one advertising delivery system; and
- b) at least one video-conferencing system, having video-conferencing capability, structured and arranged to be controlled by said control system;

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- c) wherein personnel of said advertising delivery system may control in real-time said time and location of said targeted advertising message output from each of said subset of said plurality of advertising display units; and
 - d) wherein each of a third subset of said plurality of advertising display units comprises a subdivided window comprising separate windows for at least:
 - i) media content;
 - ii) advertising;
 - iii) and web-cam views.
- 17) The system according to Claim 16 wherein said control system comprises:
- a) at least one software control system structured and arranged to control the time and location of a targeted advertising message output from each of said plurality of advertising display units;
 - b) wherein said at least one software control system further comprises:
 - i) at least one media-buyer computer interface structured and arranged to interface with at least one media buyer;

- ii) at least one location-operator computer interface structured and arranged to interface with at least one location operator of at least one advertising display unit; and
- iii) at least one location-customer interface structured and arranged to interface with at least one location customer.

18) The system according to Claim 17 wherein said at least one central software control system further comprises at least one location-customer interface structured and arranged to interface with at least one location customer while such location customer is operating an electronic device having a local wireless connectivity to at least one advertising display unit.

19) The system according to Claim 18 wherein said at least one central software control system further comprises at least one video-conferencing interface structured and arranged to provide at least one video-conferencing interface between at least one first location-customer and at least one second location-customer in real-time.